

How Much To Tow (Towing Leads Best Close Script)

How much to tow my car?

I would be happy to help. Can I get your name and the best phone number to reach you in case we get disconnected?

My name is Johnny 555-1212

Great thanks Johnny. Can I get the make and model of your vehicle?

2006 Honda Accord

Thanks, and the address where the vehicle is located?

123 Main Street in A town

Perfect. The address of where you want the vehicle towed?

456 Main Street in B town

What seems to be wrong with the vehicle?

It won't start

Sorry to hear, please hold and I will see if I have a driver in your area now

Put them on hold for 30 seconds to a minute

We do have a driver that can be at your location in 25 min. Would you like me to send him?

Sure, send him over. (great, you got the close)

Well, I need to know how much it's going to cost first?

It says \$75 on our ad and on our website. That's for up to 5 miles. Each additional mile is \$5. Does that work?

Sure (great, you got the close)

No, that's too much money. (see if you can work with them. If they hang up, call them back).

Even if you close 10 jobs in a day for \$75 each that's \$750 less the \$100 you spend on calls. Not bad. Some you will get the extra miles and some you won't.